

LaRae M. Donnellan, Ph.D., APR, CPRC

Curriculum Vita

Skills, Interests & Expertise:

- Teaching – making a difference for my students and learning from them
- Global climate change – using activism, public relations and message framing; understanding the consequences of climate change for all living beings
- Social media – using them in the classroom, in the profession, in life – and understanding why
- Framing – understanding our world through verbal and nonverbal cues
- White privilege – appreciating the consequences of unearned advantages
- Grammar – creating effective written and spoken messages
- Graphic design – creating effective visual messages

Education & Certification:

2004	Certified Public Relations Counselor (CPRC), Florida Public Relations Association
2003	Accredited in Public Relations (APR), Public Relations Society of America
1986	Ph.D. (With Distinction), Communication and Rhetoric, Rensselaer Polytechnic Institute
1975	M.A., Mass Communication (Graphic Design Emphasis), University of Minnesota
1969	B.A. (Magna Cum Laude), Journalism, University of Minnesota

Employment Experience:

2001 - Present	Professor , <i>School of Journalism & Graphic Communication, Florida A&M University</i> . Teach public relations and journalism courses; coordinate the public relations sequence; serve on committees such as the Faculty Senate and SJGC Curriculum Committee; advise the FAMU Green Coalition and PR students; do scholarly and creative work.
2000 - 2001	Professor , <i>Marketing & Communications Services, University of Tennessee</i> . Taught courses and workshops in public relations, graphic design, grammar and marketing; did editing, designing, strategic planning and administrative duties; did scholarly and creative work.
1996 - 2000	Professor and Section Leader , <i>Extension Communications, Agricultural Extension Service, University of Tennessee</i> . Led staff of 13 in marketing, communications training, television and radio production, print and electronic publishing, educational program delivery, strategic planning, personnel management, conference planning, committee work, and editing. Hosted monthly “At Home in Tennessee” television program on two PBS stations and 22 cable stations in Tennessee. Served on numerous committees.
1991 - 1996	Unit Head and Professor , <i>Agricultural Communications Center, University of Idaho</i> . Supervised staff of 22 half- and full-time employees and managed a \$976,000 budget. Provided leadership in distance education infrastructure and instructional design, electronic and print publishing, communications training, marketing, media relations and print shop management. Served on numerous committees.
1990 - 1991	Editor and Extension Professor , <i>Office of Information, University of Vermont</i> .
1983 - 1989	Editor and Extension Associate Professor
1979 - 1983	Editor and Research Assistant Professor
1975 - 1979	Senior Publications Editor Edited and designed publications; taught for-credit courses and workshops in technical writing, communication methods, graphic design, gender studies, marketing, and race and culture; served on numerous committees for the Agricultural Experiment Station, the College of Agriculture and Life Sciences, and the University of Vermont.

- 1989 - 1990 **Acting Department Head and Extension Associate Professor**, *Office of Information, University of Vermont*. Supervised staff of nine employees; handled budgetary and other administrative duties; led teaching, consulting, strategic planning, editing, TV, radio and graphic design efforts for the UVM Extension System, Agricultural Experiment Station, and College of Agriculture and Life Sciences. Served on numerous committees.
- Summer 1984 **St. Michael's College**. Taught "Graphics of the Print Media."
- 1980 - 1981 **Guest Lecturer**, *Department of English, University of Wales Institute of Science and Technology, Cardiff, Wales*. Taught technical writing and speaking to 12 sections of engineering students during the fall and winter semesters; taught communication seminars for local scientific groups.
- 1974 - 1975 **Publicity Director**, *Minneapolis Public Library and Information Center*. Oversaw public relations for 12 community libraries; oversaw special events, such as the 1974 Twin Cities Science Fiction Festival.
- 1970 - 1973 **Editor**, *Department of Information and Agricultural Journalism, University of Minnesota*. Edited and designed Agricultural Extension Service and Agricultural Experiment Station publications; advised student newspaper staff. (Full-time, December 1970–September 1972; part-time, October 1972–March 1973).
- 1969 - 1970 **Information Writer**, *Hennepin County Public Information Department*. Covered daily news beat and wrote news releases for mass media and in-house publications; wrote script for and supervised production of award-winning slide show; designed brochures.

Selected Publications & Presentations:

Books

Wales, L.H. 1976. *A Practical Guide to Newsletter Editing and Design*. Iowa State University Press, Ames, Iowa.

Book Chapters

Donnellan, L.M. 2009. "Global Warming: FAMU's Most-Important Challenge and Its Greatest Opportunity." *Liber Exaltaire, Profundo to Dr. James H. Ammons*, Florida A&M University Faculty Senate, Tallahassee, Fla.

Donnellan, L.M. 2003. "Fun and Games in the Classroom," in 3rd Edition of *Learning to Teach: What You Need to Know to Develop a Successful Career as a Public Relations Educator*, Educators Academy, Public Relations Society of America.

Donnellan, L.M., and B. P. Riechert. 2003. "Building Team Skills: Using Personality Types and Cognitive Styles," in 3rd Edition of *Learning to Teach: What You Need to Know to Develop a Successful Career as a Public Relations Educator*, Educators Academy, Public Relations Society of America.

Book Sidebar

Donnellan, L.M., 2008, 2005. "Reader-Based Writing," in James Glen Stovall's *Writing for the Mass Media*. Boston: Allyn & Bacon.

Print/Electronic Publications

Donnellan, L.M. 2000. "Measuring Your Effectiveness" in Chapter 3 of *Communicators Guide: A "How-To" Guide for Federal, State, Regional, and Local Communicators.* Federal Communicators Network, CSREES. www.fcn.gov

Donnellan, L.M., M.G. Ashman, F.S. Montgomery, and K.L. Parker. 2001. *Training the Grammar Trainer: Fun Workshops à la Carte* 2nd Ed. CD-ROM. Extension Communications, University of Tennessee.

Articles Published in Refereed Journals

Donnellan, L.M., and F.S. Montgomery. April 2005. "Rethinking the Agricultural Communications Office: Is Issues Programming the Key?" *Journal of Extension*, <http://www.joe.org/joe/2005april/a2.shtml>.

Donnellan, L.M. 2004. "Getting Serious About Diversity: Reaching Out to HBCUs." *Journal of Applied Communications* 88(3):33-45.

Donnellan, L.M., and G. Snowdon. 2000. "Organizational Satisfaction and Participation: ACE Members Speak Out." *Journal of Applied Communications* 84(4):23-39.

Montgomery, F.S., L.M. Donnellan, and L.R. Whiting. 1996. "Why Haven't You Published That Research (and Your Other Ideas)?" *Journal of Applied Communications* 80(1):29-41.

Ross, S.M., and L.M. Donnellan. 1994. "Defining Research Productivity: It Depends Upon Who You Are." *Journal of Applied Communications* 78(1):11-21.

Donnellan, L.M., and S.M. Ross. 1990. "Writing and the Productive Agricultural Scientist." *Journal of Applied Communications* 74(1):26-33.

Donnellan, L.M. 1988. "Defining the Field Naturalist." *Women in Natural Resources* (10)1:32-38.

Donnellan, L.M. 1987. "ACE Quarterly Makes Changes." *ACE Quarterly* 70(3):3-7.

Donnellan, L.M. 1982. "Learning to Write 'Good': A Recipe for Teaching the Recalcitrant Writer." *ACE Quarterly* 65(4):5-14.

Wales, L.H., M.G. Ashman, and J. Aleong. 1979. *Technical Writing Style: Attitudes Towards Scientists and Their Writing*. Vermont Agricultural Experiment Station Miscellaneous Publication 100.

Wales, L.H., M.G. Ashman, and J. Aleong. 1979. "Technical Writing Style: Attitudes Towards Scientists and Their Writing – An Update." Research Brief. *ACE Quarterly* 62(3):59-61.

Wales, L.H., and M.G. Ashman. 1978. "What is Preferred Writing Style Today?" *ACE Quarterly* 61(3):13-22.

Conference Proceedings

Donnellan, L.M. 2003. "Discussion: 'Biotechnology: Advertising, Media Coverage, and Public Opinion.'" Proceedings, Association for Communication Excellence (ACE) International Meeting, Kansas City, Mo., June 2003.

Refereed Presentations

- Montgomery, F.S., L.M. Donnellan, and R. McGovney-Ingram. 2008. "Recognizing Media Frames: Understanding White Privilege," Association for Communication Excellence (ACE), Traverse City, Mich., June 11, 2008.
- Donnellan, L.M., F.S. Montgomery, and R. McGovney-Ingram. 2007. "Understanding White Privilege," ACE, Albuquerque, N.M., June 18, 2007.
- Hansen, D.L., L.M. Donnellan, E. Remsberg, and K. Lilley. 2006. "Photo Models: It's Relative," ACE, Quebec City, Quebec, Canada, June 5, 2006.
- Montgomery, F.S., and L.M. Donnellan. 2005. "Beyond Political Correctness," ACE, San Antonio, Texas, June 1, 2005.
- Donnellan, L.M., and F.S. Montgomery. 2005. "ROPE in Success: Creating Communication Programs That Work," ACE, San Antonio, Texas, June 2, 2005.
- Donnellan, L.M., M.G. Ashman, and F.S. Montgomery. 2004. "Grammar Is for Lovers," ACE, Lake Tahoe, Nevada, June 22, 2004.
- Donnellan, L.M. 2003. "Rethinking the Land-Grant University Agricultural Communications Office," 6th International, Interdisciplinary Public Relations Research Conference, South Miami, Fla, March 21, 2003 [co-written with Dr. Florita Montgomery].
- Donnellan, L.M. 2002. "Getting Serious About Diversity: Reaching Out to Historically Black Colleges and Universities," ACE, Savannah, Ga., Aug. 19, 2002.
- Donnellan, L.M., and F.S. Montgomery. 2001. "Taking Charge of Our Future: Reshaping Communications and Information Technology," ACE/ National Extension Technology Conference (NETC) Meeting, Toronto, Canada, July 31, 2001.
- Donnellan, L.M., A. Fattorini, F. Gould, T. Hintz, and C. Whatley. 2000. "Mac vs. PC: Choosing the Right Platform for Publishing and Video," NETC, College Station, Texas, May 23, 2000.
- Ashman, M.G., L.M. Donnellan, and F.S. Montgomery. 1999. "Training the Grammar Trainer: Fun Workshops à la Carte," ACE/NETC, Knoxville, Tenn., June 14, 1999.
- Donnellan, L.M. 1999. "Land-Grant Communications Salary Survey Results," ACE/NETC, Knoxville, Tenn., June 13, 1999.
- Donnellan, L.M., M.G. Ashman, and F. Montgomery. 1998. "Grammar and Punctuation for Editors and Writers," ACE, Asilomar, Calif., July 16, 1998.
- Donnellan, L.M., and W. Russell. 1998. "Grammar and Style for the Technologically Gifted but Linguistically Challenged," NETC, St. Louis, Mo., June 15, 1998.
- Donnellan, L.M., T. Canup, R. McClendon, D. Nelson, and M. Bowie. 1997. "Organizing for the Future," U.S. Agricultural Communicators Congress, Washington, D.C., July 15, 1997.
- Maxey, R., G. Dagnan, L. Byrne, and L.M. Donnellan. 1997. "Marketing 4-H to Teenagers," Southern Region ACE Meeting, Mobile, Ala., April 17, 1997.

- Donnellan, L.M., L. Byrne, D. Cann, and R. Maxey. 1997. "Inauguration of an Annual Report," Southern Region ACE Meeting, Mobile, Ala., April 17, 1997.
- Donnellan, L.M., F.S. Montgomery, and L. Whiting. 1995. "Why Haven't You Published That Research (and Your Other Ideas)?" ACE/NETC, Burlington, Vt., July 16, 1995.
- Donnellan, L.M., R. Furbee, K. Byers, P. Hixson, and K. Kingsley. 1993. "The New Kids on the Block: The Trials and Tribulations of a New Manager." ACE/NETC, Miami, Fla., May 11, 1993.
- Donnellan, L.M. 1993. "Tax Revolt in Idaho: How Extension Responded." ACE/NETC, Miami, Fla., May 10, 1993.
- Donnellan, L.M. 1992. "Agricultural Communicators: Technicians or Consultants?" Western Region ACE Annual Meeting, Portland, Ore., April 9, 1992. (Moderator)
- Donnellan, L.M. 1991. "Things Your Mentor Should Tell You: Advice from Four Women Scientists." 75th Speech Communication Association (SCA) Annual Meeting, Atlanta, Ga., Oct. 31, 1991.
- Ross, S. M., and L.M. Donnellan. 1991. "Consensus Falsely Presumed: An Organizational Culture Approach to Defining the Research Productivity of Agricultural College Faculty." 75th SCA Annual Meeting, Atlanta, Ga, Oct. 31, 1991.
- Donnellan, L.M. 1990. "The Woman Scientist: Oxymoron or Reality?" 74th SCA Annual Meeting, Chicago, Ill, Nov. 1, 1990.
- Donnellan, L.M. 1990. "Risk-taking and the bST Controversy at the University of Vermont." Northeast Region ACE Meeting, Portland, Maine, Sept. 29, 1990.
- Donnellan, L.M. 1990. "Race and Culture: A First-year Course." Eastern Communication Association (ECA) Annual Meeting, Philadelphia, Penn., April 19, 1990.
- Donnellan, L.M. 1989. "Risk-taking in Communications." ACE Annual Meeting, Portland, Ore., July 17, 1989. (Panel discussion)
- Donnellan, L.M., and S.M. Ross. 1989. "Writing and the Productive Agricultural Scientist." ACE Annual Meeting, Portland, Ore., July 17, 1989.
- Donnellan, L.M. 1989. "Research Productivity of the Agricultural Scientist." 3rd Annual Vermont EPSCoR Conference on Science and Technology, University of Vermont, Burlington, May 25, 1989. (Poster session)
- Donnellan, L.M. 1988. "The Myth of Equality: Preparing Our Children for Careers." 74th SCA Annual Meeting, New Orleans, La., Nov. 5, 1998.
- Donnellan, L.M. and S.M. Ross. 1988. "Research Productivity of Agricultural College Faculty: Four Perspectives." ECA Annual Meeting, Baltimore, Md., April 29, 1988.
- Donnellan, L.M. 1987. "Examining the Ethos of Science." 73rd SCA Annual Meeting, Boston, Mass., Nov. 8, 1987.

Donnellan, L.M. 1986. "Defining the Field Naturalist: Is 'He' Male or Is 'She' Female?" 9th Annual Conference of the Organization for the Study of Communication, Language and Gender (OSCLG), George Mason University, Fairfax, Va., Oct. 17, 1986.

Donnellan, L.M. 1985. "Don't Blame the Women: Psychological, Social, and Institutional Barriers to Women in Higher Education." Women in Science Symposium, University of Vermont, Burlington, May 22, 1985.

Donnellan, L.M. 1985. "Technical Writing Style: Preferences of Scientists, Editors and Students." Conference on College Composition and Communication, Minneapolis, Minn., March 2, 1985.

Donnellan, L.M. 1984. "Strategies for Coping with Stress: Case Histories of Four Women Scientists." 7th Annual Conference of the OSCLG, Miami University, Oxford, Ohio, Oct. 15, 1984.

Donnellan, L.M., and M.G. Ashman. 1978. "Technical Writing Style." Northeast Region American Association of Agricultural College Editors Meeting, Bolton Valley, Vt., May 15, 1978.

Other Presentations

Donnellan, L.M., B. Grable, and C. Motley. 2008. "Obstacles to Change: Denial, Politics, and the Media," Focus the Nation: Global Warming Solutions Teach-in, Florida A&M University, Tallahassee, Fla., Jan. 31, 2008.

Brandt, N., B. Berlow, L. Donnellan, K. Dozier, and T. Sperry. 2008. "Greenovation: Tallahassee Citizens Initiative for Change." Focus the Nation: Global Warming Solutions Teach-in, Florida A&M University, Tallahassee, Fla., Jan. 31, 2008.

Brandt, N., B. Berlow, L. Donnellan, K. Dozier, T. Sperry, and A. Breza-Pierce. 2007. "Greenovation." Plenary Session at the 2nd Annual Campus & Community Sustainability Conference, Florida State University, Tallahassee, Fla., Oct. 16, 2007.

Donnellan, L.M., and E. Lewis. 2007. "FAMU Green Coalition: Suggestions for 'Going Green.'" Florida A&M University Faculty Planning Conference, Tallahassee, Fla., Aug. 14, 2007.

Donnellan, L.M. 2007. "The Journey Toward Sensitivity," Plenary Session at the Florida Department of Health Annual Public Information Officers Conference, Feb. 6, 2007.

Donnellan, L.M. 2002. "Top Ten Suggestions for Doing Research and Getting Published," Florida A&M University Faculty Planning Conference, Tallahassee, Fla., Aug. 15, 2002.

Donnellan, L.M., and F.S. Montgomery. 2000. "Agricultural Communications: Is It a Profession or Just a Job?" Communications and IT Heads Meeting, U.S. Agricultural Communicators Congress, Washington, D.C., July 23, 2000.

Donnellan, L.M. 1999. "Creator-Friendly Web Sites." Southern Region Extension Program Leaders' Meeting, Biloxi, Miss., Aug. 30, 1999.

Donnellan, L.M. 1999. "UT Institute of Agriculture Television Initiatives." UT University Relations Annual Statewide Meeting, Knoxville, Tenn., Oct. 21, 1999.

Donnellan, L.M. 1998. "Marketing Extension: It's Everybody's Business." Management Institute for County Extension Leaders, Agricultural Extension Service, The University of Tennessee, Cookeville, Tenn., March 20, 1998

- Donnellan, L.M. 1996. "Gender Communication in the Educational Milieu." Gender Communication Leadership Conference, Moscow, Idaho, Feb. 17, 1996. (Panel discussion).
- Donnellan, L.M. "Communicating with Scarce Resources." 1996. ACE Western Region Meeting, Las Cruces, N.M., Feb. 18, 1996. (Panel discussion.)
- Donnellan, L.M. 1994. "Agricultural Communications at the University of Idaho." Presentation to Russian visitors to the UI Postharvest Institute, Moscow, Idaho, Aug. 10, 1994.
- Anderson, E.A., L.M. Donnellan, and J. Adams. "Producing a Successful Satellite Videoconference." Strengthening Extension and Research Ties, UI College of Agriculture All-College Conference, Moscow, Idaho, Oct. 26, 1993. (Poster session)
- Donnellan, L.M. 1993. "Things Your Mentor Should Tell You: Advice from Four Women Scientists." Association for Women in Science – Palouse Area Chapter, Pullman, Wash., Sept. 30, 1993.
- Donnellan, L.M. 1993. "How to Be Professional and Maintain a Sense of Humor." The Exceptional Assistant: Getting the Office in Order Workshop, University of Idaho Human Resource Services, Moscow, Idaho, March 15, 1993.
- Donnellan, L.M., and G. Yuan. 1992. "Any Woman or Minority Will Do." University of Idaho Women's Center Program, Moscow, Idaho, Dec. 2, 1992.
- Donnellan, L.M., and J. Evans. 1992. "Do We Know Our Audiences and What They Want and Expect?" Pre-conference Workshop for Communications Heads, NETC, Ann Arbor, Mich., May 3, 1992.
- Donnellan, L.M. 1992. "Things Your Mentor Should Tell You: Advice from Four Women Scientists." University of Idaho Women's Center Program, Moscow, Idaho, April 29, 1992.
- Donnellan, L.M. 1992. "Trends at Land-Grant Universities." Western Region ACE Annual Meeting, Portland, Ore., April 9, 1992. (Moderator and panelist)
- Donnellan, L.M. 1991. "Dealing with the Public." UVM Extension System Town Officers Training, Fairlee, Vt., April 11, 1991.
- Donnellan, L.M. 1991. "Careers in Communication." Career Day, Harwood Union High School, Harwood, Vt., April 4, 1991.
- Donnellan, L.M. 1990. "Making Choices: 'You Don't Get What You Deserve, You Get What You Negotiate.'" Issues in Higher Education Administration Study Group, University of Vermont, Burlington, Vt., Nov. 11, 1990.
- Donnellan, L.M. 1989. "History of the UVM Women's Advisory Committee." NIP (National Identification Program) Breakfast Meeting, University of Vermont, Burlington, Vt. June 6, 1989.
- Donnellan, L.M. 1989. "Equity Issues at UVM." HERS Management Institute for Women, Wellesley College, Wellesley, Mass., March 9, 1989. (Panel discussion)
- Donnellan, L.M. 1988. "'Differences' Between Boys and Girls: Choosing Careers in Science and Math." Stowe High School, Stowe, Vt., Feb. 4, 1988.
- Donnellan, L.M. 1987. "Choosing a Career in Science." Rock Point School, Burlington, Vt., May 26, 1987.
- Donnellan, L.M., M.F. Morselli, and C. Donnelly. 1985. "Careers in Science." Rice High School, Burlington, Vt., Jan. 30, 1985; Mater Christi School, Burlington, Vt., April 30, 1985.

Awards & Recognitions:

- 2009 Received the “Award of Excellence in Diversity” from the Association for Communication Excellence.
- 2008 Received a “Judges Award” in the statewide Florida Public Relations Association (FPRA) Golden Image Awards competition for the Park-and-Ride Community (PARC) project.
- 2008 Received an “Award of Distinction” and a “Judges Award” in the FPRA Capital Chapter Image Awards competition for the PARC project.
- 2007 Received a “Judges Award” in the statewide FPRA Golden Image Awards competition on behalf of the FAMU Green Coalition for the “Change a Light for Daylight Saving” campaign.
- 2007 Received a “Promising Practice Award” from the Florida Council on Sustainability on behalf of the FAMU Green Coalition for the “Change a Light for Daylight Saving” campaign.
- 2007 Received the “Award of Excellence in Writing” from the Association for Communication Excellence.
- 2007 Inducted into the FAMU Chapter of the Golden Key Honour Society.
- 2004-2005 Named “FAMU Teacher of the Year.”
- 2004 Invited to join the Counselors Network of the Florida Public Relations Association.
- 2003 Received the “Award of Excellence in Communication Leadership and Management” from the Association for Communication Excellence.
- 2001 Received Silver and Bronze awards in the ACE Critique & Awards competition for editing “PACE: Parenting and Consumer Education” handbook.
- 2000 Received Gold Award from the Tennessee College Public Relations Association for “At Home in Tennessee” television program, with D. Cann.
- 2000 Received Gold Award in the ACE Critique & Awards competition for “Distance Education/Instructional Design” educational packet, with M.G. Ashman from the University of Vermont and F.S. Montgomery from West Virginia University.
- 1993 Nominated for Associated Students of the University of Idaho “Outstanding Faculty Award.”
- 1990 Received the ACE “National Service Award.”
- 1988-1989 Was one of two University of Vermont women selected for the HERS (Higher Education Resource Services) Management Institute for Women.
- 1988 Received the ACE “Award of Excellence in Research.”
- 1986 Received Cheris Kramarae “Outstanding Dissertation Award of Distinction,” Organization for the Study of Communication, Language, and Gender.
- 1978 Received “Pioneer ACE Award” (Outstanding young professional) in the Northeast, American Association of Agricultural College Editors.
- 1976 Received “Award of Merit,” Society for Technical Communication International Publications Competition.
- 1973-1982 Received one superior award; two blue, four red and two white ribbons in publication competition, American Association of Agricultural College Editors.
- 1970 Received first place for slide show and script, National Association of County Information Officers.

Consultancies:

- 2004-2005 Professional witness in a billion-dollar defamation lawsuit between Anheuser-Busch and Maris Distributing.
- 2004 Reviewer of a textbook for Allyn and Bacon Publishers, 2004 – Writing for the Mass Media, by James Glen Stovall

Professional Affiliations

- 2000-present Member, Public Relations Society of America, Educators Academy
North Florida Chapter, Jacksonville, Fla., 2001-present
Volunteer Chapter, Knoxville, Tenn., 2000-2001
- 2002-2005,
2007-present Member, Association for Education in Journalism and Mass Communication
2001-present Member, Florida Public Relations Association, Capital City Chapter, Tallahassee, Fla.
1975-present Member, Association for Communication Excellence/Agricultural Communicators in Education (ACE); made multiple presentations; held offices
- 2000-2001 Member, Tennessee Association of Agricultural Agents and Specialists
1998-2000 Member, National Extension Technology Conference Steering Committee
1990-1991 Member, Epsilon Sigma Phi (Extension Honorary Society), Idaho Chapter
1992-1994 Member, Western States Communication Association; made one presentation
1988-1994 Member, Speech Communication Association; made five presentations
1988-1991 Member, Eastern Communication Association; made two presentations
1985-1986, 1991 Member, National Federation of Teachers of English; made one presentation to the NFTE's Conference on College Composition and Communication
1984-1986 Member, Organization for the Study of Communication, Language and Gender; made two presentations
1983-1988 Member, Burlington Business and Professional Women's Club
1979 Member, National Federation of Press Women; helped form Vermont Chapter
1976-1978 Member, Society for Technical Communication; made one presentation at national meeting; helped form Vermont Chapter

Professional Service

Association for Communications Excellence (ACE)

- Reviewer, Journal of Applied Communications, 1992-present
Chair, 2006-2007, ACE Diversity Special Interest Group (Chair-Elect in 2005-2006; Vice Chair in 2004-2005)
Member, 2006 Annual Conference Program Committee, 2004-2006
Member, Strategic Planning Committee, 1997-2006
Member, Selection Committee for the 2003 ACE Research Award of Excellence
Past President, 1998-99; President, 1997-98; President-Elect, 1996-97; Vice President, 1995-1996
Chair, ACE Nominating Committee, 1998-99
Liaison, ACE Development Fund Board of Trustees, 1998-99
Co-chair, 1999 ACE/National Extension Technology Conference Host State Planning Committee, 1997-1999
Co-author, ACE Policies and Procedures Manual; oversaw major overhaul of the ACE constitution, 1997-99
Author and Editor, "Special Interest Group (SIG) Chair Handbook 1997-98"
Member, 1995 Program Planning Committee for ACE/NETC.
Co-chair, 1994 ACE Host State Planning Committee
Member, ACE Task Force to Review the U.S. Agricultural Communicators Congress, 1992

Editor, ACE Quarterly, 1987-89
Director, Northeast Region, 1986-88
Co-chair, Northeast Region Annual Conference, 1978 and 1987
Vermont State ACE Representative
National Publications Committee Chairperson
Made numerous presentations at international and regional meetings; have been published in the ACE Quarterly and Journal of Applied Communications

Florida Public Relations Association (FPRA)

Reviewer for APR candidate, 2009
Reviewer for Image Award entries from Orlando chapter, 2007
Trainer for the APR review sessions, 2003-2005
Volunteer counselor for FPRA's "ER for PR" workshop, 2004-present

International Communications Association (ICA)

Reviewer for conference proposals for the 2003 ICA annual meeting

Southern College Journalism Conference

Reviewer for conference papers for the Southern College Journalism Conference, 2001

Cooperative State Research, Education and Extension Service (CSREES)

Member, CSREES review panel for Oklahoma State University's Department of Communication, Agricultural and Extension Education, and 4-H, 1997

Miscellaneous Reviewing

Reviewer, National Science Foundation grant proposal, 1990
Reviewer, journal manuscript for The Wildlife Society Bulletin, 1998
Reviewer, technical writing textbook for Harcourt, Brace, Jovanovich, 1985-1986

University Service

Florida Agricultural and Mechanical University

Member, Faculty Senate, 2006-present

- Chair, Faculty Senate Green Campus Committee
- Adviser and Founder, FAMU Green Coalition
- Member, Steering Committee

Coordinator, Public Relations Sequence, School of Journalism & Graphic Communication, Fall 2001-present

Adviser, FAMU Chapter of the Public Relations Student Society of America, Fall 2001-Spring 2007

Member, Assessment Committee, SJGC, Fall 2004-present

Member, SJGC Graduate Faculty, Spring 2002-present

Member, SJGC Curriculum Committee, Fall 2001-present; interim chair, Fall 2008-Spring 2009

Presenter, The Famuan Boot Camp, Spring 2005, 2003

Member, Search Committee for the Dean of the SJGC, 2003-2004

Chair, Search Committee for Public Relations Faculty Member in the SJGC, 2003, 2007

Member, FAMU Ad Hoc Committee to Revise the Adjunct Faculty Handbook, Spring 2003

Co-chair, FAMU Multicultural Affairs Committee, 2001-2002

Co-chair, FAMU International Awareness Week, Spring 2002

Member, SJGA Academic Dishonesty Committee, 2001-2002

Community Service:

Coordinator, Tallahassee 350, International Day of Climate Action, Oct. 24, 2009
Member and Project Committee Member, Sustainable Tallahassee, 2008-present
Member, Green Sanctuary Committee, Unitarian Universalist Church of Tallahassee, 2008-present
Co-Coordinator, PARC (Park-and-Ride Community), pilot program in Tallahassee, Fla., 2007-2008
Member, Greenovation subcommittee of the Knight Creative Communities Initiative, 2007-2008
Member, Recycling subcommittee of the Knight Creative Communities Initiative, 2007-2008
Volunteer, The Shelter, 2006-present
"Rocker" fundraiser, The Riley House Museum, 2002-present
Volunteer, The Christmas Connection, 2002-present
Coordinator, Christmas Adopt-a-Family, FAMU School of Journalism & Graphic Communication, through The Refuge House, 2001-2003; contribute 2001-present
Neighborhood fundraiser, March of Dimes, 2003-present
Volunteer, ER for PR, Florida Public Relations Association service to nonprofits, 2004-present
Neighborhood fundraiser, American Lung Association, 2006
Member, Lincoln High School Trojan Baseball Boosters Club, 2003-2006
Participant, Crop Walk for Hunger, 2003
Participant, Gobble Wobble fundraiser, 2002
Member, Steering Committee, UUCT Social Justice Cluster, Tallahassee, Fla., 2002-2003
Participant, with my students, at the Raa Middle School Career Day, Tallahassee, Fla., November 2001.
Member, UUCT, Tallahassee, Fla., 2001-present
Participant, Career Day, Raa Intermediate School, Tallahassee, Fla., 2001
Member and choir member, Tennessee Valley Unitarian Universalist Church, 1998-2001, Knoxville, Tenn.
Member, The University of Tennessee President's Club, 1997-2001
Scorekeeper, various baseball teams, Karns, Tenn., 1997-2001
Assistant coach, West Knox County Little League, Orioles, Fall 1997, Knoxville, Tenn.
Assistant coach, West Knox County Little League, Summer 1997, WIVK A's, Knoxville, Tenn.
Member, Unitarian Universalist Church of the Palouse, 1991-96; Sunday School teacher, 1993-96; board member, 1992-93, Moscow, Idaho
Board member, newsletter editor and dance teacher for Talent Team and then Palouse Performers children's performing groups, 1994-96, Moscow, Idaho
Volunteer, Idaho Special Olympics, 1996, Moscow, Idaho
Assistant Coach, Moscow Parks and Recreation T-ball League, 1994-95, Moscow, Idaho
Cast member and choreographer, Moscow Community Theater's Production, "Camelot," 1992, Moscow, Idaho
Cast member, Lyric Theatre's Production of "Li'l Abner," 1991, Burlington, Vt.
Assistant coach, Red Sox Little League Team, 1986-89, Burlington, Vt.
UVM faculty organizer, Vermont Equal Rights Amendment (Through the Vermont Chapter of the National Organization for Women), 1986, Burlington, Vt.
Volunteer festival publicist, host family, and tour guide for Polish Folkdance Company, as part of the Interfolk '86 international folk festival, 1986, Burlington, Vt.
Member and booking agent, Mixed Company a cappella rock 'n' roll singers, 1984-88, Burlington
Instructor, Jacki Sorensen's Aerobic Dancing, 1981-83, Burlington, Vt.
Volunteer, Vermont Special Olympics, 1981, Burlington, Vt.
Performer, Gwerinwyr Gwent, Welsh folkdance team, 1980-81, Cardiff, Wales
Publicity volunteer, Essex Community Players, 1979-80, Essex Junction, Vt.
Role player for ETV Hotline Shows and for the Vermont Foster Parents TV Program; also appeared in several "Across the Fence" TV shows, 1978-87, Burlington, Vt.
Dancer, singer, publicity director and executive committee member, The Green Mountain Volunteers traditional New England folklore and dance company, 1978-83, Burlington, Vt.